



# MARKETING DATA PLATFORM

## 2026.3.1 RELEASE NOTES

### Enhancements & Modifications

#### Journeys – Added Flexibility to “No” Paths using Skips

When a customer does not meet a Condition and moves down the No path of a Journey, you can now add nodes like Delays or Actions and still use a Skip to bring them back main path. Previously, once you added nodes to that No path, you couldn't reconnect it to the main.

You can also use Skip on the No path to jump to any node regardless of type under that Condition, not just another Condition node. This gives you the option to have No customers rejoin the main path instead of them completing the Journey from a different path.

The screenshot displays the Marquis Marketing Data Platform interface. At the top, there is a navigation bar with 'Marketing Data Platform' on the left and 'marquis' on the right. Below the navigation bar, there are tabs for 'Dashboard', 'Discovery', 'Automate', 'Data Processing', and 'Administration'. The main content area shows a journey titled 'Retail Onboarding Journey' with a subtitle 'Recreated using the new skip functions'. The journey flowchart includes a 'Delay 30 Days' node at the top, followed by a decision node 'Onboarding\_Insurance' with conditions 'Style (Business/Retail) Equal to Retail AND Status Equal to Active'. The 'YES' path (20 Customers) leads to 'Fraud Resources' and then 'End'. The 'NO' path (3 Customers) leads to 'Insurance' and then 'Delay 10 Days'. A 'Skip' dialog box is open on the left, listing various actions and delays, with 'Delay: 7' selected. The dialog box has 'CANCEL' and 'SKIP' buttons at the bottom.



## Automations – User Managed Email Actions Report Updated

The Report for Additional Fields under User Managed – Emails will now display the Merge Field Number that corresponds to the Digital Communication Platform (DCP) Merge Field to help make selecting of fields easier between MDP and DCP.

**Delivery File Layout**

**Institution:** Institution Name  
**Automation:** Customers with new credit card  
**Level:** Individual  
**Action:** Credit Card  
**Last Used:**  
**File Name:** 30020\_TTrax.csv  
**File Type:** CSV  
**Header Line Count:** 1  
**Which Row has the Field Names:** 1  
**Action Type:** User Managed - Email

Field Name	Description	Merge Field Number
FullName	Name	1
FullName2	Name 2 (Account only)	2
Greeting	First Name	3
Greeting2	First Name 2 (Account only)	4
Address_Line_1	Address	5
City	City	6
State	State	7
Zip_Code	Zip Code	8

## Bug Fixes

### Automations

- Fixed a display issue that prevented nodes on a Journey to be created above another node.
- Fixed a bug when enabling Campaign Tracking on an existing Action sometimes didn't create the Campaign. (ZD #37614)
- Updated the Additional Fields output data on the file to not include time stamps on dates.
- Fixed an issue that prevented more than one Manual Automation from being queued when one was currently processing.
- Fixed an issue that caused CRM Activity Log Actions to be delayed a day when part of Automations. (ZD #37789)

### Reporting

- Fixed a bug that was causing User Defined Fields to not show up under the correct Category for building custom Reports. (ZD #39673)



## Filtering

- Fixed a performance issue around filtering when using Number and Balance of Products. (ZD #38732)

## ExecuTrax to MDP ETL

- Corrected an ETL error that sometimes happened after a release on a missing index for the HouseholdAccountIndividualPeriods table. (ZD #39700)

## Version Check

Ever wonder what version you are on? Simply click the SUPPORT link at the top right corner of the page. If it doesn't match the screenshot below, please contact [Marquis Support](#) or your Client Relationship Manager.

